

AVIATION WEEK 

# SupplyChain

CONFERENCE

March 12-13, 2025

Delta Hotels Dallas Southlake (a Marriott Hotel)

Dallas (Southlake), TX, USA



*ADAPTING TO THE SPEED OF CHANGE*

## Conference Sponsorship Options

Aviation Week Network's 2025 Supply Chain Conference - where the theme "Adapting to the Speed of Change" underscores the challenges and opportunities facing industry professionals amidst rapid innovation and evolving workplace cultures.

From advancements in technology to shifting risk management paradigms and the integration of artificial intelligence, the landscape of supply chain assurance is constantly evolving.

Join us for a pivotal event where thought leaders converge to discuss efficiencies, innovations, and strategies essential for navigating future challenges.



Key product strategies & market developments



Network with senior attendees from the aviation supply chain



2-day conference and superb networking opportunities

# High Level Sponsorship

## Premium Sponsor: \$20,500 *(Only one available per event)*

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- Reference as the 'Premium Sponsor' organization in all communications and top billing of logo placement
- Opportunity to make keynote address and have a panel moderator/speaker on the conference agenda (subject to availability on the agenda and approval of the conference producer)
- Exclusive sponsorship of one element of the event (see list)
- 6 delegate places at the event and 50% discount on any additional delegate places
- Full page profile in the digital event guide with 3 executive profiles
- Full page advert in the digital event guide
- Top Leaderboard banner on Event Website (728 x 90)
- Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week Network)
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

## Gold Sponsor: \$12,000

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- Reference as the 'Gold Sponsor' in all communications and second billing of logo placement
- Exclusive sponsorship of one element of the event (see list)
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of the conference producer)

## Sponsor: \$7,500

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- Reference as the 'Sponsor' in all communications and third billing of logo placement
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

# Elements for Exclusive Sponsorship



## ⚡ Cocktail Reception: \$5,500 2 available

Sponsor the cocktail hour on Day 1 or 2 of the conference that brings all attendees together in a relaxed environment. Unwind and network with fellow delegates over drinks to develop key business relationships.



## ⚡ Delegate Lunch: \$4,500 2 available

A great opportunity to host and network with all attendees over a relaxed buffet lunch



## ⚡ Refreshment Breaks: \$5,500

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



## ⚡ Sponsored Session: \$11,500 2 available

Premium Sponsor: Free of Charge

Gold Sponsor: \$5,750

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)

# Elements for Exclusive Sponsorship



➤ **Badges & Event Registration: \$5,500**  
Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



➤ **Digital Event Guide: \$3,500**  
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every page

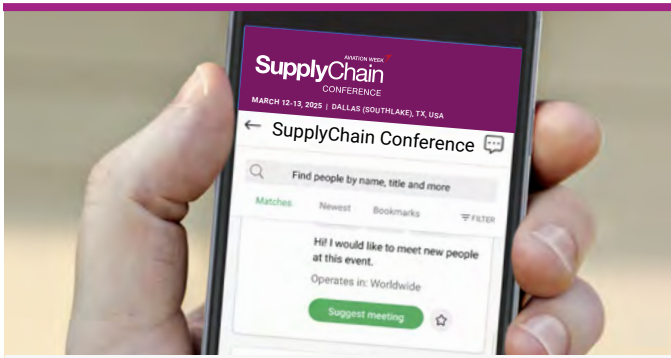
➤ **Have an exclusive element idea you would like to sponsor?**  
Contact your account rep for bespoke opportunities

*"The Aviation Week organizers did an excellent job attracting some of the best analysts in the aerospace industry to this event and managing the time allowed to get the most information and thought-provoking issues on the floor for discussion."*

**Henry Hart**  
Director, Customers  
LeFiell Manufacturing Company

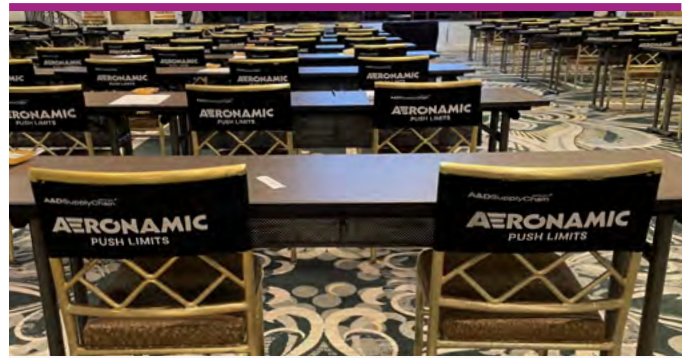


# Branding & Visibility



## Event App: \$5,700

Put your brand in prime placement on the official app for the event



## Conference Chair Covers: \$5,000

Put your logo on the chair covers in the conference room for impactful branding



## Lanyards: \$2,500

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and sponsors



## Bags: \$3,500

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



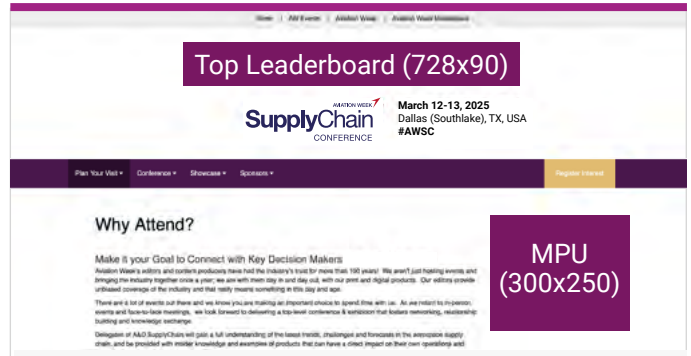
## Notepads: \$2,500

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



## Pens: \$1,500

Get your branding on the pens given out at the conference, available for all attendees



## ➤ Digital Event Guide Advertisement\*

Back Cover	\$1,600
Inside Front Cover	\$1,600
Inside Back Cover	\$1,000
Full Page	\$500

\*Upgrade your advert with the assistance of our Designer for an extra \$100.

## ➤ Website Advertising

Top Leaderboard (728x90)	\$1,000
MPU (300x250)	\$500

\*5 slots available for each position

## ➤ Audience Extension

The SupplyChain Conference offers exhibitors the ability to use audience extension to expand brand awareness. We can now target SupplyChain Conference prospects and attendees while they search the internet and interact on social media with our audience extension program. This opportunity increases brand exposure and adds additional influence to your online marketing campaign prior to the event and you can also target prospects you didn't connect with, after the event. You provide the creative, we take care of the rest!

### What is Audience Extension, and How Can it Help You?



**1**  
A Potential Customer visits the SupplyChain Conference Website.

**2**



Ad campaign is activated – viewers are now “cooked” to allow for your brand’s ads to be displayed on other sites.

**3**



Your Ads are served to potential customers on websites they visit in their daily browsing.

**Audience Extension uses cookies to track visitors of one site and reach those same visitors with ads on other sites. Now you can retarget & advertise directly to website visitors & conference attendees pre-show, post-show & year-round!**

#### Specs: Universal Ad Package Compliant Sizes

The Universal Ad Package is a set of four web banner creative sizes that are accepted and available almost universally across the web. We highly recommend including these sizes in your Campaign. The sizes are (in pixels, width x height): 300 x 250, 728 x 90, 160 x 600, 180 x 150.

#### Specs: Smart Phone Mobile Sizes

If your prospects are predominantly interacting with your website on their mobile devices, you'll want to include mobile banner sizes in your campaigns. The sizes are (in pixels, width x height): 320 x 100, 320 x 50.

#### Package Options Impressions/Cost

50,000	\$5,100
100,000	\$6,700
150,000	\$7,800



**Contact** To enquire about a sponsorship opportunity, please contact your account representative:

## All Americas/Canada



**Rob Howlett**

Sr. Director, NA Media  
+1 440 539 0728  
rob.howlett@aviationweek.com

*"This conference was a great place to network and learn about current issues impacting the Aerospace Supply Chain Industry."*

Director of Supply Chain,  
**Moeller Aerospace USA**

## Europe/Asia/Africa/Middle East



**Defne Alpay**

Manager, Exhibit Sales  
+44 (0) 7712 829859  
defne@accessgroup.aero





Contract Package/Item: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*  
<https://events.aviationweek.com/en/exhibitor.html>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.  
100% payment is due upon receipt of invoice.

Total Payment: \$ \_\_\_\_\_

Finance Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Aviation Week Representative: \_\_\_\_\_

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